

Compare and Contrast Posters for the *Suffragette* and *HeForShe* campaigns

| | Suffragette | HeForShe |
|--|--------------------|-----------------|
| Time period | | |
| What do they want? | | |
| Language | | |
| Purpose | | |
| Audience | | |
| Images of women | | |
| Images of men | | |
| Colours/font/technology/ social media | | |
| Success/achievements | | |
| Other? | | |

Use these two campaigns to look at 3 key changes in the campaign for women's rights and gender equality over the past 100 years.

| | |
|---|--|
| 1 | |
| 2 | |
| 3 | |